

DAYA SHANKAR RAY

Graphic Design & Digital Marketing



Professional skill

- ◆ Graphics
- ◆ Illustration
- ◆ Books, Magazines, Catalogs,
- ◆ UI/UX, Illustrations, clip-art
- ◆ Banner, Hoarding
- ◆ Flayer, Brochure, Magazine
- ◆ Labels, Illustrations, clip-art
- ◆ Product packaging,

Create visual communications to convey messages in an effective and aesthetically pleasing manner. This incorporates several tasks and responsibilities. Design web pages, brochures, logos, signs, books, magazine covers, annual reports, advertisements, and other communication materials. Experienced Graphic Specialist with a demonstrated history of working in the leisure, travel & tourism industry. Strong arts and design professional with a Graphics Designer focused in Art creative, Design and Digital marketing from Arena animation.

Info

Name DAYASHANKAR RAY
DOB 10/06/1996
Add F23/1 Jeevan Jyoti Rajeev
Camp Okhla Phase 2

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Passion

Books Cricket Movies
Singing Acting



Digital Skill

- ◆ Marketing Strategy
- ◆ Email Marketing
- ◆ Search Engine Optimization
- ◆ Social Media Marketing
- ◆ Content Marketing
- ◆ Google Ads
- ◆ Wordpress
- ◆ Website Development

Additional Knowledge



Exprience

- ◆ 2 Year from Globus Holidays (DMC for Uk & Europe)
- ◆ 2 Year 6 Month from Gateways of Europe (DMC for Uk & Europe)
- ◆ Present Eurocursions

Software Skill

CoreIDRAW	● ● ● ● ● ●
Photoshop	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
InDesign	● ● ● ● ● ●
Pr Pro	● ● ● ● ● ●

Education

- ◆ 10th Pass From CBSE (2014)
- ◆ 12th Pass From BSEB (2016)
- ◆ Graduation From BSEB (2019)

Graphics Design With Digital Marketing

From Arena Animation 2016
(Kalkaji Near Deshbandhu College)

Language

English
Hindi

Education

10th
Woodbine Modern School

12th
RB Jallan College (Darbhanga)

Graduation
LNMU University (Darbhanga)

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