

# Hi, Do you have a minute?



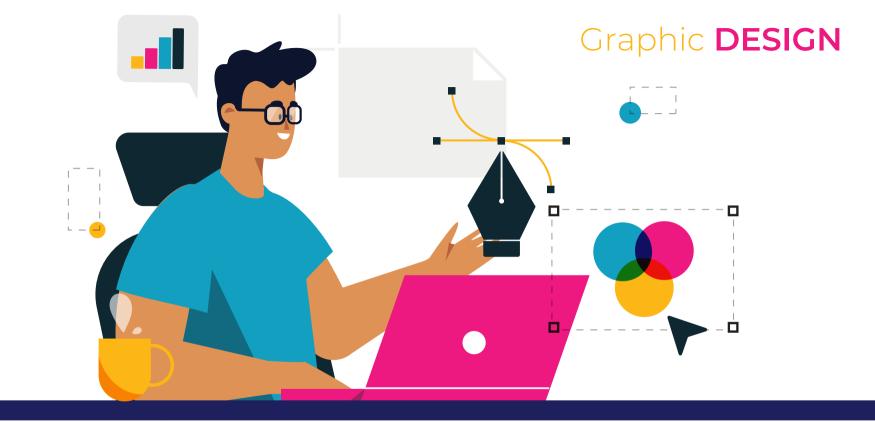


# We'are Daya Content and Design

We are a creative studio led by engineers with our hearts in design. It puts us in a unique position to understand the work our clients do and translate their marketing message into palatable content for their audience. We work with various big brands in India and continue to support other startups and businesses across the world. Our design thinking is not a result of walking the line instead we use our experience of working with market leaders and focus on being simple but effective.







Our focus is to fulfil design needs for every business. With an in-house team for graphics and video production we can deliver projects af any style, at any scale.





# COMMUNICATIONS

We have experience of working with Tech, Services and Consumer business segments. This gives us deep understanding of effective communication design for these and other segments.





Need an additional mind to plan, execute, control or audit an ongoing project? We can help with bucket of hours or dedicated support/expertise across varied areas of marketing.



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#### **DIGITAL MARKETING SERVICES**

We're a digital marketing agency that delivers transformational growth for our clients. With services ranging from Search to Content to Social Media to Website Design to Mobile Advertising, we consult, strategize and execute to deliver #DigitalExcellence!

**PAY PER CLICK** 

Get ready for a boom in business with more traffic, more leads and more sales. All this at a lower Cost Per Acquisition! By utilizing all Ad channels effectively we will deliver a better Return on Ad Spend (RoAS) than you have ever seen before.

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#### **SOCIAL MEDIA MARKETING**

Interact effectively with billions of users on social media. Connect, interact, share and engage on one platform to build your brand. We have the expertise to start, sustain and increase your relationships with followers, users, guests, etc. Get geared to be an SM celebrity!

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#### **SEARCH ENGINE OPTIMIZATION**

Our SEO service will deliver more growth. Rankings for more keywords! More traffic, leads and sales! More growth than your previous SEO agency! More growth than you ever imagined SEO could deliver. All this with more transparency and more love from our account managers!

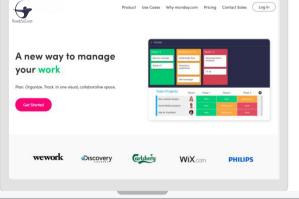
# APP MARKETING

We can help in promoting your apps across paid and organic channels. Get ready for a boost in traffic, installs, reviews and ratings, in app purchases and more. Choose our Mobile App Marketing Services!

# DIGITAL MARKETING SERVICES

Get ready for a boom in business with more traffic, more leads and more sales. All this at a lower Cost Per Acquisition! By utilizing all Ad channels effectively we will deliver a better Return on Ad Spend (RoAS) than you have ever seen before.







# **ABOUT ORM**

Our Online reputation management services for individuals not only monitor your personal reputation even helps you to know your company's content which can be damaging if not monitored And also tries to collect effective feedback of the customers for improvement of your company brand and protect it from further damage.

## **ORM FOR BRAND**

Your reputation builds your Brands, allow us to build your reputation!

## **ORM FOR CORPORATES**

Build trust & mitigate risk with review monitoring & influencer strategies!

## **ORM FOR CELEBRITIES**

Fame is a game best played with preparation! Choose us to help you!

## **ORM FOR HOTEL INDUSTRIES**

We manage and monitor patient reviews for a better reputation!

## **ORM FOR TRAVEL INDUSTRIES**

We manage and monitor patient reviews for a better reputation!

#### **ORM FOR ALL**

We manage and monitor patient reviews for a better reputation Spend (RoAS) than you have ever seen before.





# **TALK TO OUR EXPERTS**

